



EARTH  
BY  
KAYRA

## JUTE, SISAL & HEMP RUG CLEANING AND MAINTANING AND MAINTAINANCE

### *GENERAL :*

Now it is time to make sure that the maintenance procedure are properly planned and faithfully executed . Your Carpet either Flat weave produced using special yarns Natural Hemp , Sisal & Jute. New Carpets have some characteristics which are to be expected and understood that all the rugs with spun yarn have loose fiber ends during the spinning process . The fiber ends will shake out of the new carpet as it is used and generate free fibers at the carpets surface .This is normal and no cause for concern . Natural fiber floor coverings, like Natural fiber rugs, are relatively easy to maintain. This is because dirt does not cling to the hard fibers, but rests loosely in the weave. Natural fiber rugs are very durable and will last a long time if cared for properly. Any other methods you use to clean your Natural fiber area rug should only involve dry processes. Natural fiber rugs absorb moisture, which can lead to mold and mildew, and therefore they are not well-suited for cleaning methods that involve water saturation, such as steam cleaning or wet shampoos.

### *SPOT CLEANING AND STAIN REMOVAL :*

Immediately remove any spills from your rug by pressing Firmly with clean, white paper or cloth towels working from the outside of the spill inward to avoid spreading. Continue blotting (blot do not rub) until no moisture transfers to the towel. For solid spills, scrape up solids with a dull knife or nail. For red wine and tomato sauce, dab with a white cloth dampened with club soda to neutralize the spill and remove any possible stain. Many times the stain disappears. If not, try cleaning with a cloth dampened with mild soap, or use our Sisal Life Cleaner. Dry immediately with a hairdryer or fan. Wait until the area is completely dry. For wet spills, this may take overnight.

### *OVERALL CLEANING :*

It is important to control the amount of moisture during cleaning. NEVER steam clean, wet shampoo or any other method that involves water saturation on a natural

### *NORMAL MAINTENANCE :*

Regular vacuuming is the best care to keep the appearance of your Natural fiber rug fresh. Visible and loose dirt should be vacuumed with a strong suction vacuum. When vacuuming bound area rugs, take special care with the binding border. Do not let the vacuum sit on top of the binding or catch the corner of the rug as it could damage the binding. Also, we suggest you vacuum in the direction that the binding is sewn so as not to pull up the binding from the rug. Do not use the beater bar when vacuuming. Rugs will not be replaced or repaired due to improper vacuuming or care.

Cleaning the Border: For routine maintenance of our woven fabric borders (cotton canvas and linen), simply vacuum the edge finish as explained above in Vacuuming Bound Rugs.

When Natural fiber rugs are used as an area rug, traffic or shuffling of feet across a corner or edge could cause the edge to curl. It is easy to fix this by dampening the curled area, or placing a damp towel over the area and weighting it down evenly overnight. If severely curled it might be necessary to repeat this process.

Responsibility for cleaning and maintenance lies with those performing this work since the manner and conditions of rug cleaning or maintenance, and the cleaning materials used are beyond our control.