

### **KNOTS RUG CLEANING & MAINTAINING AND MAINTENANCE**

### **GENERAL:**

At Endless KNOTS, We know you care about luxury Knots rugs & carpets what you bring into your home. And we know that when you invest in a high-quality wool or silk carpet, you want it to last forever. KNOTS rugs are extremely durable and long lasting.

To make sure you get the most out of your KNOTS rug, follow these routine maintenance and special care instructions.

#### Vacuum — or sweep — your rug regularly using suction only

Dirt, dust, and other grit can quickly work themselves deep into your rug's fibers if given the chance. Their abrasive texture can ultimately result in loss of your rug's pile — also known as fiber density — which leads to a faded and worn look.

The best way to prevent this is to regularly vacuum or sweep your rug. We recommend this routine cleaning once every one to two weeks, especially if your carpet is in a high-traffic area.

An important note: never vacuum your rug using the vacuum's beater brush or bristles, since they will remove a small number of your rug's fibers with every pass. Over time, this can destroy your carpet entirely. Be sure to use just the suction attachment, and if your rug is particularly fine or fragile, consider sweeping it instead.

# Fading in Sunlight: :

Colors fade unevenly and wool and cotton dry out and become brittle. A good rug can be faded in a month or less. When colors are softer or lighter on the pile side of the rug than they are on the back, it means that fading is occurring. You can eliminate or prevent the problem by keeping the curtains closed or by having your windows professionally coated with mylar (an invisible film which can be applied to your windows and which filters out harmful ultraviolet light).

### Clean up spills immediately

If liquid or food spills onto your rug, clean it up as soon as possible. The longer the spill is able to seep into the carpet, the harder it will be to remove completely.

Blot up excess liquid first, taking care not to rub the spill deeper into the rug's fibers. You can then spot clean the area from edge to center with a damp — but not soaking wet — cloth.

Do not use soaps or cleaning products, since they can affect your rug's dyes and cause permanent discoloration.

#### Keep your rug dry to prevent mold and odor

Keeping excess moisture away from your rug will help prevent mold, mildew, and dry rot, so make sure your rug has the opportunity to dry completely any time it gets wet.

For small spills or wet footprints, you'll be fine absorbing excess liquid with a towel and allowing the rug to lay flat. In the case of large spills where the rug is saturated all the way through, you will want to elevate the wet spot until it is dry.

## Recommend professional Rug cleaning every few years

Depending on the foot traffic your rug is regularly exposed to, we recommend getting it professionally cleaned every two to five years. It's important to send your carpet to a reputable service with experience cleaning fine rugs. To ensure proper cleanliness and protect the colors from fading or bleeding, make sure your rug is never dry or steam cleaned.

# **Invest in a Rug Pad:**

The best approach to Persian rug cleaning is preventing the need to. A rug pad is a small expense when it comes to keeping your Persian rug in-shape. Rug pads keep your rug from slipping. This is especially important high traffic areas where rugs are liable to move around. If you simply have a rug for show, you might not have to use a rug pad, although it's always a good idea regardless. Yet if you have one that does see foot traffic then this keeps the rug from shifting around and helps minimize tearing.